



**Erie-Niagara  
Tobacco-Free  
Coalition**

Dear Property Manager/Landlord:

The Erie-Niagara Tobacco-Free Coalition at Roswell Park Cancer Institute is interested in assisting you in marketing your rental properties as smoke-free. Most people, both smokers and non-smokers alike, prefer smoke-free rental units which is why hotel chains such as Marriott, Wyndham, and Sheraton have all adopted 100% smoke-free policies for their rooms. A smoke-free apartment is one where smoking is not permitted in the unit and adjacent units sharing the same common air handling or HVAC system. This assures that cigarette smoke will not drift from one unit to another.

It is perfectly legal for you, as a landlord or apartment building owner or manager to designate your rental units as smoke-free just as it is to determine if pets are or are not allowed. Since most people prefer smoke-free rental properties, it is also an economic advantage for you to market at least some of your properties as smoke-free. In some cases, tenants are willing to pay a premium to rent a smoke-free apartment unit. You'll also save money in maintenance costs, as you are less likely to have to repaint walls and replace carpeting that has burn holes and the imbedded odor of stale smoke.



As part of our initiative to decrease the number of people exposed to second hand smoke, we are offering to help advertise designated smoke-free rental units by reimbursing the cost of advertising up to \$500.00 when the **International No Smoking Logo** (or the phrase “**No Smoking Allowed**”) is included in the ad. In addition, the

Erie-Niagara Tobacco-Free Coalition will market your smoke-free rental units by linking customers to our data base of smoke-free properties.

In order to be eligible for this offer, your lease for the unit must indicate that no smoking is permitted, and the unit must conform to the definition above (i.e., no shared air handling with a unit which allows smoking). In this packet you will find some fact sheets on smoke-free housing. Please feel free to call me with any questions.

If you are interested in pursuing the marketing re-imbursement, please sign the attached MOU (memo of understanding) for each building and send us a copy of the ad placed with a no smoking symbol or the words “no smoking”, the invoice, and the lease that states it is a non smoking unit. Please contact me at (716) 845-1615 or e-mail me at [Annamaria.Masucci@roswellpark.org](mailto:Annamaria.Masucci@roswellpark.org) to schedule an appointment to learn more about this offer.

I appreciate you taking the time to read this letter, and I hope that together we can work towards making Erie and Niagara County smoke-free.

Regards,

Annamaria Masucci  
Assistant Coordinator